

DESIGN DOCUMENT

VoxISM

website redesign

July 10, 2015 Version 1.2



VoxISM

VoxISM provides a layered set of solutions, each building on and working seamlessly with each other.



Powerful Microsoft business solutions accelerated for your unique industry needs.



Our Core Business Solution Suite Provides Enterprise-Level ERP and CRM Power

Microsoft Dynamics Nav

Enterprise resource planning (ERP) solutions that provides you with greater control over your financials and can simplify your supply chain, manufacturing, and operations.

[Learn More](#)

Microsoft Dynamics CRM

Deliver amazing customer experiences by building long-term customer relationships that are personalized, proactive, and predictive across marketing, sales, and service.

[Learn More](#)

VoxISM Vertical Accelerator

We help your organization implement MS integrated solutions more quickly and powerfully by adding a layer of vertical customization and functionality to the Microsoft Dynamics to the core MS suite.

[Learn More](#)

Learn more at one of our Webinars

Management Reporting
July 10th, 1:30PM

[Sign up](#)

CRM for New Users
July 17th, 1:30PM

[Sign up](#)

- We provide software and IT solutions tailored to you industry needs
- Capital Equipment Manufacturers
- Community Health Care
- Process Manufacturing
- Food Manufacturing & Distribution
- Discreet Manufacturing

Why choose VoxISM?



Usability
The VoxISM solution suite has been designed to make it easy for you to boost your business quickly and effortlessly.

[See our Industry Solutions](#)



Local Support
We are the only certified Microsoft partner in the greater Toronto area and we are available to your business 24/7/365.

[Learn more about VoxISM](#)



Experience
We support some of Canada's largest companies and our client's give us glowing reviews and accolades.

[Read case studies](#)

Industry Expertise

- Food Manufacturing and Distribution
- Capital Equipment Manufacturers
- Process Manufacturing
- Discreet Manufacturing
- Community Healthcare
- Distribution Centres

About VoxISM

- Overview
- What set's us apart
- Testimonials
- Our Team
- News
- Blog
- Client Training Videos

Contact Us

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Microsoft Partner

Gold Enterprise Resource Planning
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[See our accreditations](#)

Get Social with VoxISM





Powerful Microsoft business solutions accelerated for your unique industry needs.



Our Core Business Solution Suite Provides Enterprise-Level ERP and CRM Power

Three columns describing Microsoft Dynamics Nav, Microsoft Dynamics CRM, and VoxISM Vertical Accelerator with 'Learn More' buttons.

Webinar promotion section with icons and 'Sign up' buttons for Management Reporting and CRM for New Users.

Industry expertise section with icons and text for Capital Equipment Manufacturers, Community Health Care, Process Manufacturing, Food Manufacturing & Distribution, and Discreet Manufacturing.

'Why choose VoxISM?' section with icons and text for Usability, Local Support, and Experience, each with a 'Learn more' button.

Footer section with columns for Industry Expertise, About VoxISM, Contact Us, and Microsoft Partner.

← Introduce VoxISM and communicate Primary messaging.

← Introduce your primary solutions as well as why they matter.

← "Tell me more. Prominent webinar sign-up."

← This isn't a niche product. Describe the key verticals that VoxISM supports in order to show that you work with a wide range of businesses. "This product is for you".

← "I'm not convinced". State differentiators that make VoxISM industry leaders.

← Proof. VoxISM is a Microsoft partner.

← Explore. Site map of links to every section of the website reinforces user's mental model of the website in order to encourage site exploration.

<
Discover valuable ERP, CRM, and BI best practices and information, and have your questions answered by Vox Experts
>

[Read the VoxISM Blog](#)

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Our Core Business Solution Suite Provides Enterprise-Level ERP and CRM Power

 <p>Microsoft Dynamics Nav</p> <p>Enterprise resource planning (ERP) solutions that provides you with greater control over your financials and can simplify your supply chain, manufacturing, and operations.</p> <p>Learn More</p>	 <p>Microsoft Dynamics CRM</p> <p>Deliver amazing customer experiences by building long-term customer relationships that are personalized, proactive, and predictive across marketing, sales, and service.</p> <p>Learn More</p>	 <p>VoxISM Vertical Accelerator</p> <p>We help your organization implement MS integrated solutions more quickly and powerfully by adding a layer of vertical customization and functionality to the Microsoft Dynamics to the core MS suite.</p> <p>Learn More</p>
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[Learn more at one of our Webinars](#)

<p>Management Reporting July 10th, 1:30PM</p> <p>Sign up</p>	<p>CRM for New Users July 17th, 1:30PM</p> <p>Sign up</p>
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<p>We provide software and IT solutions tailored to you industry needs</p>	 <p>Capital Equipment Manufacturers</p>	 <p>Community Health Care</p>	 <p>Process Manufacturing</p>	 <p>Food Manufacturing & Distribution</p>	 <p>Discreet Manufacturing</p>
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Why choose VoxISM?

 <p>Usability</p> <p>The VoxISM solution suite has been designed to make it easy for you to boost your business quickly and effortlessly.</p> <p>See our Industry Solutions</p>	 <p>Local Support</p> <p>We are the only certified Microsoft partner in the greater Toronto area and we are available to your business 24/7/365.</p> <p>Learn more about VoxISM</p>	 <p>Experience</p> <p>We support some of Canada's largest companies and our client's give us glowing reviews and accolades.</p> <p>Read case studies</p>
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Creative Concept
Home Page Slide 2

Microsoft Dynamics Nav

Enterprise resource planning (ERP) solutions that provides you with greater control over your financials and can simplify your supply chain, manufacturing, and operations.



VoxISM > Solutions > Microsoft Dynamics NAV

Features and Benefits



People get it. Microsoft Dynamics NAV looks and works like Microsoft Office. That means everyone can jump right in and get to work.

Support. Microsoft Dynamics NAV delivers the capabilities, performance, and ease of use trusted by more than 94,000 diverse businesses around the world.

Financial management. Get a better handle on the numbers. Help contain costs, control compliance, and maintain crystal-clear visibility into your assets and cash flow.

Supply chain management. Use your supply chain to spur growth. Sharpen your production and shipment schedules, help cut inventory costs, and give yourself room to grow.

Sales, service, and project management. Put customers first. Help increase sales, control projects and processes, and get what you need to delight your customers through every step of their experience.



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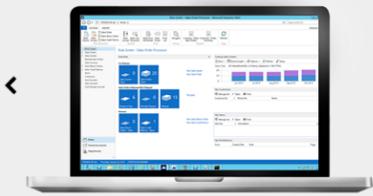
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See How it Works



Dynamics NAV looks and works like Microsoft Office. That means everyone can jump right in and get to work.

The complete solution for your growing business

Your business may have started small, but hard work and dedication grew it to where it is today. If existing systems are impacting your growth potential, now's the time to take the next steps.

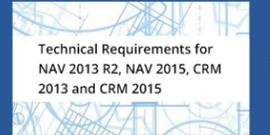
A business solution from Microsoft uniquely brings together business applications, data, documents, and devices, with your people at the center, helping them make the most of their time. From server to cloud—desktop to mobile—get one familiar user experience to automate your business, help increase sales, enhance collaboration, and amaze your customers.



4 Easy Ways to Get Started

1. Request a Call
2. Attend a Webinar
3. Request a Personalized Webinar
4. Request an Onsite Demo

Video Resources



Useful Documentation

- Make technology your business advantage e-book (PDF)
- Dynamics Nav Capabilities guide (PDF)
- What's my price? e-book (PDF)

Microsoft Dynamics Nav

[Learn More](#)

Microsoft Dynamics CRM

[Learn More](#)

VoxISM Vertical Accelerator

[Learn More](#)

VoxISM solution suite

- Microsoft Dynamics NAV
- Microsoft Dynamics CRM
- VoxISM Vertical Accelerator
- Vox ISM 2015 R2
- Sharepoint
- Microsoft Office Suite
- IT solutions

Industry Expertise

- Food Manufacturing and Distribution
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Get Social with VoxISM



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Creative Concept

Product Page

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Video Resources

Technical Requirements for NAV 2013 R2, NAV 2015, CRM 2013 and CRM 2015

Useful Documentation

Make technology your business advantage e-book (PDF)
Dynamics Nav Capabilities guide (PDF)
What's my price? e-book (PDF)



[Learn More](#)



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VoxISM solution suite

Microsoft Dynamics NAV
Microsoft Dynamics CRM
VoxISM Vertical Accelerator
Vox ISM 2015 R2
Sharepoint
Microsoft Office Suite
IT solutions

Industry Expertise

Food Manufacturing and Distribution
Capital Equipment Manufacturers
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← **What is it?** Concise statement describing what the product/solution does. Why is it of value to the end user?

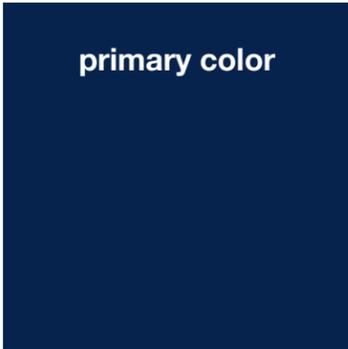
← **Why do I care?** Bulleted list of the key solution features and benefits

← **Show me.** Image gallery that calls out key product functionality and features. Use screenshots to illustrate and support each idea.

← **I'm still interested.** Present more detail, still in short blocks of copy and content.

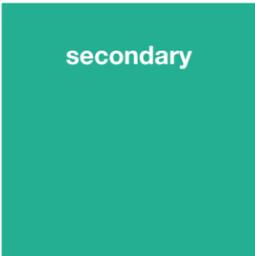
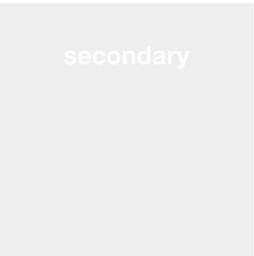
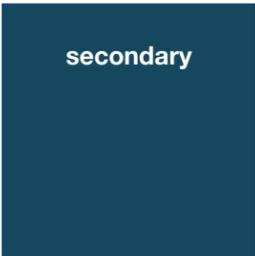
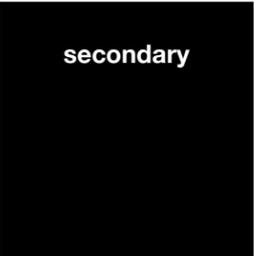
← **Support.** Informational resources: Product PDFs, brochures, videos as well as links to informational channels (webinars, demos, etc.)

← **What else is there?** Prominent links to the full VoxISM solution suite.



Colour

Based upon the newest Microsoft brand colours, this palette visually positions VoxISM as a part of the Microsoft family.



VoxISM provides powerful Microsoft business solutions accelerated for your unique industry needs.

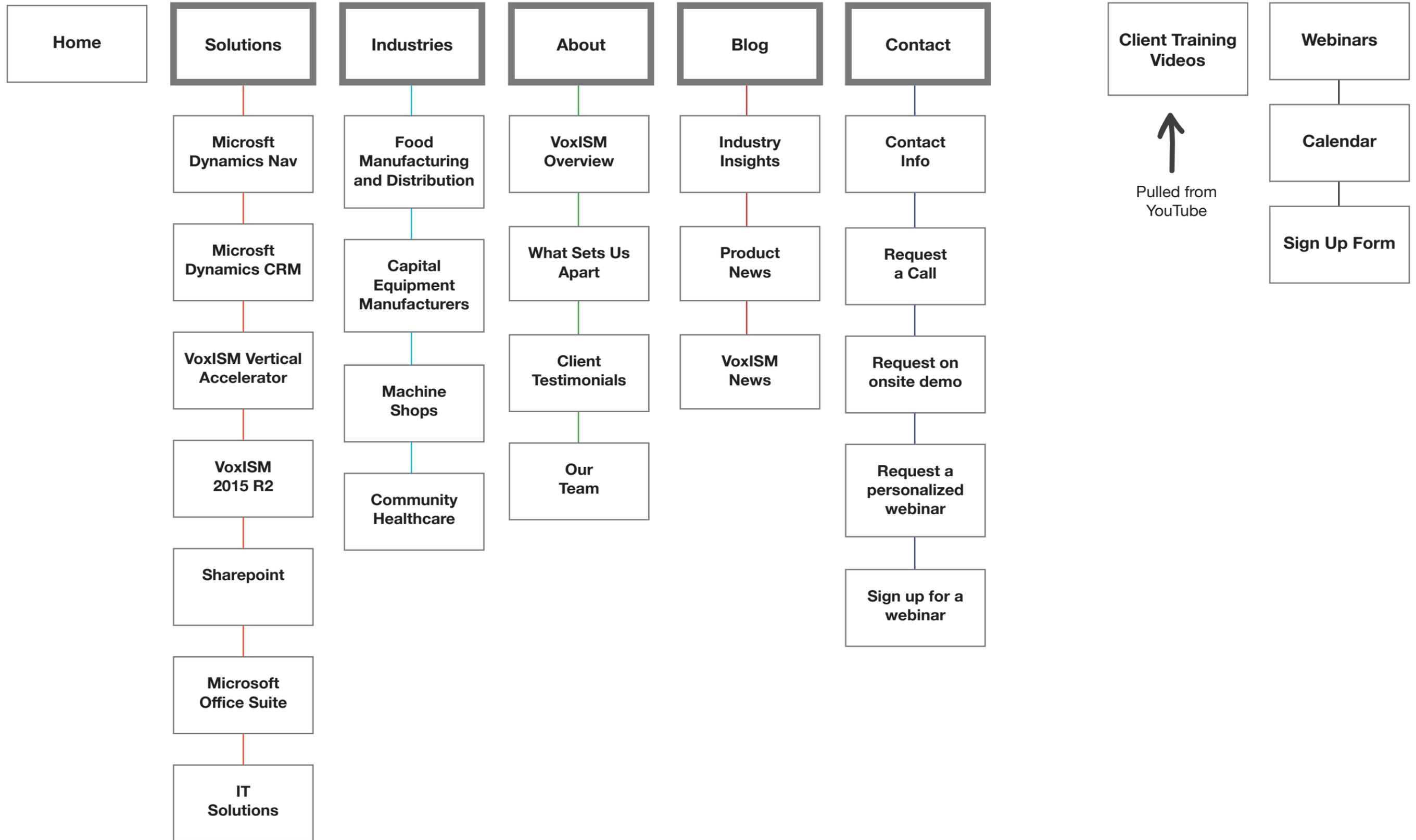
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Typography

Open Sans is a web font with a similar personality to Microsoft's new brand font face, "Segoe UI".

Open Sans is: in line with MS branding, contemporary, versatile, and easy to read.







VoxISM