EXPERIENCE DESIGN DOCUMENT

# Partners in Art website redesign

WIREFRAMES

Version 1.1 Mon Dec 15 2014











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# Members

About PIA History

Membership

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Education

About PIA | Projects & Events | Giving | Media | Contact Us

## Notes

It is understood that the content in the "About PIA" section will be very similar to the content that currently exists in this section of the website.

Content to be kept concise and made easier to read.

## History of Partners in Art

Partners in Art (PIA) was established in 2002; incorporated in Canada as a not-for-profit corporation in 2004 and achieved charitable status in 2006. The group devotes money and volunteer time to raise the profile of art and artists within the community. PIA generally formulates partnering plans on a yearly and project-by-project basis. The group has approximately 70 members and operates in the City of Toronto. In the past PIA has collaborated with the The Power Plant, The Art Gallery of Ontario, The Museum of Contemporary Canadian Art, Canadian Art Foundation, The Ontario College of Art and Design, The Institute for Contemporary Culture at the ROM and the Galerie de l'Université du Québec à Montréal.

"The very name "Partners in Art" embodies a spirit of active collaboration towards the creation of culture-an objective that is also at the core of the Museum of Contemporary Art's mandate and mission. The efforts of PIA have been key in supporting the success and advancement of MOCCA's artistic and operational vision." David Liss, MOCCA Artistic Director and Curator.

**Current Partners** 

**Get PIA Updates** 

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Content to be kept concise and made easier to read.

## Current membership

Tamara Bahry, Colette Barber, Mary Bartlett-Keating, Sharon Baruch, Kim Barwise, Kaselle Beach, Nancy Belsher, Kim Bozak, Catherine Bradley, Jane Brisebois, Debra Campbell, Susan Caskey, Helene Clarkson, Stephanie Coffey, Candy Dinnick, Lisa Dinnick, Sarah Dinnick, Johanna Diplock, Heli Donaldson, Raphaela Dunlap, Dorothy Engelman, Lynn Factor, Eileen Farrow, Andrea Federer, Angela Feldman, Rita Field- Marsham, Yvonne Fleck, Patricia Fogler, Stacy Francis, Lorraine Gibson, Leslie Giller, Maxine Granovsky Gluskin, Sally Hannon, Danna Heitner, Jacquelynn Hinks, Kathy Houde-Lovas, Jody Howe, Lynn Hubbs, Linda Jamieson, Judy Jarvis, Mimi Joh, Anne Kaye, Ruth Keilty, Catherine Kelly, Michelle Koerner, Tiana Koffler Boyman, Elske Kofman, Pat Koval, Elizabeth Lawler, Hesty Leibtag, Carol Lloyd-Pinnington, Mary Jo Looby, Barbara Macdonald, Karen Madorsky, Marnie Mancini, Liza Mauer, Susan McArthur, Alison McDonald, Marianne McKenna, Michelle Meneley, Allison Menkes, Shabin Mohamed, Jenn Morton, Patricia Muir, Gerda Neubacher, Julie Norton, Pauline Nowak, Beth Nowers, Elisa Nuyten, Linda O'Leary, Julia Ouellette, Karen Pilosof, Shawna Rao, Shannon Rancourt, Lynn Richardson, Marie Claire Roche, Amie Rocket, Merle Rosenhek, Erica Segal, Eleanor Shen, Sandy Skotnicki-Grant, Neri Slan, Muriel Solomon, Marg Steed, Joan Sternthal, Jodi Stodgell, Kate Subak, Marlo Sutton, Jennifer Tanenbaum, Maria Techar, Joanne Thring, Anne Ullman, Mitty van der Velden, Marjorie Wallens, Christine Ward, Carol Weinbaum, Sandy Welton, Astrid Willemsen, Jennifer Young, Robin Young, Kate Zeidler.

About PIA History **Membership** Education

**Current Partners** 







pia	1	٩	Members About PIA I <b>Projects &amp; Events</b> I Giving I Media	()     ()
				Current Upcoming 2014 - 2015 2012 - 2013 2010 - 2011 2007 - 2009 All Partners Trojects & Events
Upcoming Project Partner Name Project Name	Upcoming Event Partner Name Project Name	2	Current Project Partner Name Project Name	Projects Events
				ADD THIS 6
Current Project Partner Name Project Name	Current Project Partner Name Project Name		Current Project Partner Name Project Name	
2014 Project Partner Name Project Name			2013 Event Pather Name Project Name	
2013 Project Partner Name Project Name	2013 Project Partner Name Project Name		2012 Project Partner Name Project Name	
2011 Project Partner Name Project Name	2011 Project Partner Name Project Name	2010 Project Partner Name Project Name		4
	3			

The project and events listing will be the heart and soul of the public-facing website content. This page has been designed to be easy to use.

1 Project grid. Each project will have an associated "feature image".

2 Project details to include:

Project type and project status

Partner name

 Project name 3 Project navigation. The project listing grid would

be sortable by: Date

Project status (current + upcoming) Project type (project + events)

• Partner

The general navigation style was designed with Mercer Union in mind.

The menu would slide down the page as user

A Variable project sizes can really make a grid more visually interesting and easier to scan. It is recommended that some projects be designated in a way that will effect the listing box size. This designated by designation could be

Featured project / minor project •

 Project type 4 Infinite scrolling. In order to keep the listing from feeling too technical and in order to make it effortless to use, all projects would be loaded onto one page - there would be no pagination. 5 Lazy loading. In order to keep page load times light, new projects would be loaded as user scrolls down page (see google images for example). 6 Add This sharing widget to allow page shares across social media.



**1 Project gallery** to be featured as the hero of every project page. User would be able to easily scroll through project images.

scroll through project images. 2 Slide captions (when relevant) would provide into about each project image.

3 Project specs

4 Detailed project information 5 Add This sharing widget to allow page shares

across social media. 6 Partner affiliation

7 Browse all other projects with this partner. If not other projects exist with this partner, display other projects from the same time period.



The current PIA website displays current sponsors.

## Questions

- Do we also want to show past sponsors? • Do we want to use this area to also reinforce
- a list partner affiliations? • Do we want to show past partners

 Do we want to also include a paragraph of information describing sponsorship opportunities?

- Featured image.
   Secondary navigation.
   Current sponsors. Logo soup.
   "Donate" button made visually prominent

through button size and colour.

pia	Members About PIA I Projects & Events I <b>Giving</b> I Media	Contact Us	
Partners in Art would like to thank our past sponsors and donors for their support:			Notes 1 Past sponsor logo soup
Past Sponsors          Image: Past Sponsors         Image: BMO Image: Principal Group	<b>€</b> Scotiabank <sup>™</sup>	Current Sponsors Past Sponsors Current Partners Past Partners Donors Donate	
Delaney Capita Management	al		
Get PIA Updates Your email address? Sign Up			







Member – up to \$999

Associate – \$1000 - \$1999 Carol Lloyd Pinnington

Mackenzie

Tamara Bahry, Mary Bartlett-Keating, Kim Barwise, Nancy Belsher, Kim Bozak, Catherine Bradley, Debra Campbell, Stephanie Coffey, Candy Dinnick, Lisa Dinnick, Sarah Dinnick, Johanna Diplock, Heli Donaldson, Raphaela Dunlap, Amoryn Engel, Dorothy Engelman, Rita Field-Marsham, Loren Francis, Lorraine Gibson, Leslie Giller, Sally Hannon, Danna Heitner, Jacquelynn Hinks, Jody Howe, Lynn Hubbs, Linda Jamieson, Mimi Joh, Anne Kaye, Ruth Keilty, Catherine Kelly, Elizabeth Lawler, Mary Jo Looby, Karen Madorsky, Marnie Mancini, Susan McArthur, Alison McDonald, Marianne McKenna, Allison Menkes, Shabin Mohamed, Jenn Morton, Gerda Neubacher, Julie Norton, Pauline Nowak, Linda O'Leary, Julia Ouellette, Shawna Rao, Shannon Rancourt, Marie Claire Roche, Amie Rocket, Merle Rosenhek, Erica Segal, Sandy Skotnicki-Grant, Neri Slan, Allison Sparkes, Margaret Steed, Joanie Sternthal, Jodi Stodgell, Marlo Szellos, Anne Ullman, Mitty van der Velden, Marjorie Wallens, Christine Ward, Sandy Welton, Astrid Willemsen, Jennifer Young

Schuster, Robin and David Young, Kate Zeidler and Peter

## Get PIA Updates

Your email address?

**() (** 

Get PIA Updates Your email address?	Sign Up		
	Partners in Art relies on your donations to do the brat work we do. We are a not-for-profit group with the mandate of fostering exceptional art in Toronto.   We gratefully accept donations through PayPal.   Choose the amount of your donation   Image: Constant in Co	Current Sponsors Past Sponsors Current Partners Past Partners Donors Donate	
Donate to Partners in	n Art		Notes 1 Explain how donations are used, explain the PIA mandate and restate that PIA in a not-for- organization. 2 Continue to use Paypal for accepting dona The Paypal checkout and payment pages could refreshed with PIA branding to maintain a more seamless experience.
pia	Memi About PIA I Projects & Events I Giving		



The City of Toronto's StreetARToronto (StART) program announced today that it has been selected by Partners In Art - the volunteer-based not-for-profit group of Toronto contemporary art supporters – to receive funding support to help create the city's first monumental photographic mural. It will be located near Toronto's waterfront.

## READ MORE

## Giant photographic mural in the works for Toronto's waterfront area.

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READ MORE

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#### Notes

**1 Media Listing**. Current site links to a combination of PDFs, external pages and internal HTML documents.

All media and press releases would be imported into Wordpress as "posts". These posts would use a template with the following fields:

- 1. Headline
- 2. Sub-headline (if available)
- Photograph (if available)
   Author
- 4. Autho 5. Date
- 6. Source
- 7. Link (if available)
- 8. Excerpt
- Lead paragraph
   Body content
- .

#### 1 Media Inquires (link to email address)

	Dia			Members		
C Plus Ycc Plus	Example 2 Sector	Vour email address Subject Message	About PIA   Projects & Events		•	Notes 1. Contact form 2. Direct channels of inquiry 3. Social media links
_	et PIA Updates	Submit Sign Up				





Dia					a I Edit Profile I S & Events I Giving		
					Dashboard	I <b>Events</b> I Blog I Me	•
events in Date	<b>search</b> Search		<b>NEAR</b> Location	FIN	ID EVENTS	VIEW AS	
		<b>Events</b>	for Decen	1ber 201	4		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	1	2	3 Milwaukee WordPress Wednesday	4	5	6	
			WordPress Developers Meetup – Seacoast NH				
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
	WordPress Topanga Meetup		WordPress Santa Cruz Meetup	WordPress Maui Meetup			
21	22	23	24	25	26	27	
28	29	30	31				
« November						January »	
					+ EXP	ORT MONTH'S EVENTS	
						<b>9</b> f	You

Wordpress Events Calendar plugin by Tribe (tri.be).

Integrates seamlessly with **Eventbrite** for ticket sales and event information.



		Hi Sarah I Edit Profile	I Sign Out
pia		About PIA I Projects & Events I Giv	ving   Media   Contact Us
		Dashboard I Events I Blog I <b>Members</b>	Grid View
		▲ •	
Member Name	Member Name	Member Name	Member Name
<b>A.</b> *	<b>A</b> .	<b>.</b>	<b>.</b>
Member Name	Member Name	Member Name	Member Name
•	•	<b>•</b>	<b>•</b> •
Marchan Marca	Marchankland	Marchan Marca	Marchae Marca
Member Name	Member Name	Member Name	Member Name
Member Name	Member Name	Member Name	Member Name
Member Name	Member Name	Member Name	Member Name
<b>A</b> .	<b>A</b> .	<b>A</b> *	
Member Name	Member Name	Member Name	Member Name

1 Members directory in grid format 2 Members photos. Members can choose photos other than of their face. This could make for a fun and, hopefully, always changing grid of member photos. Photo ideas could include shots of current favourite artwork.

If no photography has been chosen, a default image would be used.

pia		Hi Sarah I Edit Profile	
		About PIA I Projects & Events I Gi	ving   Media   Contact Us
•		Dashboard I Events I Blog I <b>Members</b>	Grid View
Member Name	Member Name	Member Name	Member Name
Member Name	Member Name	Member Name	Member Name
Member Name Member Since September 2012	Lorem ipsum dolor sit amet, consectetur ac incididunt ut labore et dolore magna aliqua exercitation ullamco laboris nisi ut aliquip e Duis aute irure dolor in reprehenderit in vol nulla pariatur. Excepteur sint occaecat cupi deserunt mollit anim id est laborum. Current Favourite Artist: Sunt in culpa qu	. Ut enim ad minim veniam, quis nostrud x ea commodo consequat. uptate velit esse cillum dolore eu fugiat	b mail address: email@domain.com Phone Number: 416-444-4444 Witter Link Facebook Link
<b>A</b>			
Member Name	Member Name	Member Name	Member Name
Member Name	Member Name	Member Name	Member Name

When a member's profile is clicked on, profile would expand to reveal more information
 Member headshot
 Date joined
 Member bio
 Current favourite artist
 Contact info
 Grid view / list view toggle

Member Name	Member Name	Member Name	Member Name



### **PIA Management Committee** June 2014 - 2016

President: Joanne Thring filigreedesign@rogers.com Vice President: Raphaela Dunlap raphdunlap@gmail.com

Communications Co-Chair: Lisa Dinnick Idinnick@sympatico.ca Co-Chair: Mary Jo Looby Maryjo.looby@rogers.com

Education: Co-Chair: Jennifer Young jyoung@plumconsulting.ca Co-Chair: Jennifer Morton jenn@jennifermorton.com

Membership: Co-Chair: Linda Jamieson lindajamieson@sympatico.ca Co-Chair, Integration: Marie Claire Roche rochefamily@gmail.com

Social: Chair: Elizabeth Lawler Elizabeth-lawler@hotmail.com

Project Development: Co-chair: Merle Rosenhek merle.rosenhek@gmail.com Co-chair: Catherine Bradley cbradley009@gmail.com

2017 Initiative Committee Chair: Elske Kofman jkofman@sympatico.ca

Fundraising Committee - Corporate Sponsorship: Co-Chair: Michelle Meneley mmeneley@icloud.com Co-Chair: tba

Fundraising Committee - Project Patrons: Co-Chair: Susan Caskey susan@fkcapital.ca Co-Chair: Colette Barber colettembarber@gmail.com

Trips Chair: Marlo Sutton marlofrance@yahoo.com

Past Co-Chairs: Yvonne Fleck yvonnefleck@me.com Mimi Joh johcarn@rogers.com

Administrator: Laura DiMarco laura@partnersinart.ca

**PIA Board of Directors** June 2014 - 2015

Chair: Jane Brisebois jbrisebois@rogers.com Treasurer: Marg Steed margaret@steedenterprises.ca Secretary: Leslie Giller Igiller@edgestone.com Director: Yvonne Fleck yvonnefleck@me.com Director: Carol Weinbaum cweinbaum@yahoo.com

## **PIA Member List**

Tamara Bahry: email@domain.com Colette Barber: email@domain.com Mary Bartlett-Keating: email@domain.com Sharon Baruch: email@domain.com Kim Barwise: email@domain.com Kaselle Beach: email@domain.com Nancy Belsher: email@domain.com Kim Bozak: email@domain.com Catherine Bradley: email@domain.com Jane Brisebois: email@domain.com Debra Campbell: email@domain.com Susan Caskey: email@domain.com Helene Clarkson: email@domain.com Stephanie Coffey: email@domain.com Candy Dinnick: email@domain.com Lisa Dinnick: email@domain.com Sarah Dinnick: email@domain.com Johanna Diplock: email@domain.com Heli Donaldson: email@domain.com Raphaela Dunlap: email@domain.com Dorothy Engelman: email@domain.com Lynn Factor: email@domain.com Eileen Farrow: email@domain.com Andrea Federer: email@domain.com Angela Feldman: email@domain.com Rita Field- Marsham: email@domain.com Yvonne Fleck: email@domain.com Patricia Fogler: email@domain.com Stacy Francis: email@domain.com Lorraine Gibson: email@domain.com Leslie Giller: email@domain.com Maxine Granovsky Gluskin: email@domain.com Sally Hannon: email@domain.com Danna Heitner: email@domain.com Jacquelynn Hinks: email@domain.com Kathy Houde-Lovas: email@domain.com Jody Howe: email@domain.com Lynn Hubbs: email@domain.com Linda Jamieson: email@domain.com Judy Jarvis: email@domain.com Mimi Joh: email@domain.com Anne Kaye: email@domain.com Ruth Keilty: email@domain.com Catherine Kelly: email@domain.com Michelle Koerner: email@domain.com Tiana Koffler Boyman: email@domain.com Elske Kofman: email@domain.com Pat Koval: email@domain.com Elizabeth Lawler: email@domain.com Hesty Leibtag: email@domain.com

Email Entire Member List

Export List

Carol Lloyd-Pinnington: email@domain.com Mary Jo Looby: email@domain.com Barbara Macdonald: email@domain.con Karen Madorsky: email@domain.com Marnie Mancini: email@domain.com Liza Mauer: email@domain.com Susan McArthur: email@domain.com Alison McDonald: email@domain.com Marianne McKenna: email@domain.com Michelle Meneley: email@domain.com Allison Menkes: email@domain.com Shabin Mohamed: email@domain.com Jenn Morton: email@domain.com Patricia Muir: email@domain.com Gerda Neubacher: email@domain.com Julie Norton: email@domain.com Pauline Nowak: email@domain.com Beth Nowers: email@domain.com Elisa Nuyten: email@domain.com Linda O'Leary: email@domain.com Julia Ouellette: email@domain.com Karen Pilosof: email@domain.com Shawna Rao: email@domain.com Shannon Rancourt: email@domain.com Lynn Richardson: email@domain.com Marie Claire Roche: email@domain.com Amie Rocket: email@domain.com Merle Rosenhek: email@domain.com Erica Segal: email@domain.com Eleanor Shen: email@domain.com Sandy Skotnicki-Grant: email@domain.com Neri Slan: email@domain.com Muriel Solomon: email@domain.com Marg Steed: email@domain.com Joan Sternthal: email@domain.com Jodi Stodgell: email@domain.com Kate Subak: email@domain.com Marlo Sutton: email@domain.com Jennifer Tanenbaum: email@domain.com Maria Techar: email@domain.com Joanne Thring: email@domain.com Anne Ullman: email@domain.com Mitty van der Velden: email@domain.com Marjorie Wallens: email@domain.com Christine Ward: email@domain.com Carol Weinbaum: email@domain.com Sandy Welton: email@domain.com Astrid Willemsen: email@domain.com Jennifer Young: email@domain.com Robin Young: email@domain.com Kate Zeidler: email@domain.com:

This list would also be linked to from the Dashboard (6.1.9).

1. When user has toggled to "List View" a textonly list is displayed of members and member email addresses.

2. Committee and Board are displayed.

3. Email Entire List. Opens up simple web form that allows user to email all members.

4. Export List in CSV format.

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		7
nia	Hi Sarah I Edit Profile I Sign Out	
DIC	About PIA   Projects & Events   Giving   Media   Contact Us	
	Dashboard I Events I Blog I Members	<b>1. Edit Profile</b> allows user to edit his or he
		information.
	Sarah, here is your profile. Your username is <i>lisadinnick</i> .	
	First Name: Last Name:	
	Address:	
	Phone Number: Email address:	
Add / Edit your profile photo	Password Re-enter Your Password	
	Update Profile	
	Add a bit more information to your profile	
	A few words about yourself (maximum 300 characters):	
Add / Edit your avatar		
	Your current favourite artists	
	Your twitter handle if you have one	
	Update Profile	